

Environmental Statement

from Rathbone Broadcast Batteries, LLC. 2011

In A Conscious Effort To Fight a Throw-away Society, We Try To Recycle Everything In Your Battery, While Providing You Affordable Quality Product. Cell quality first, cost second. SM



Genesis 1: 26. Be Responsible, Please Recycle

The above has been on all our web site home pages since 1993,

The Company

Rathbone Broadcast Batteries, LLC., is an Environmentally Conscious Company striving to stay Green since inception.

Some may promote themselves as environmentally conscious and friendly but You cannot use nickel cadmium battery cells and be green, environmentally conscious, environmentally friendly, or really have a positive carbon footprint.

Recycling Efforts Below, Our Life Style

Products

Batteries

In 1989 Ron L. Rathbone began rebuilding battery packs and reusing all the internal components possible such as insulators and paper tubes. Because Rathbone Broadcast Batteries rebuilds using the very best battery cells available and enhance the original equipment manufacturers design we were able to take an intended maximum battery pack life and make it a true carbon footprint by giving you more discharge cycles and allowing you to continuously rebuild that same battery case over and over until you have worn out the battery shell. This was even more important when the primary battery cell technology was nickel cadmium.

Today Rathbone Broadcast Batteries no longer supports the manufacture of battery pack assembly, inserts, or rebuilding using nickel cadmium battery cells. Today facilities are available to recycle not just the battery cells but also your plastic cases and internal electronic components.

Now having our own line of lithium ion broadcast battery packs, Rathbone Broadcast Batteries has phased out battery assembly and also battery rebuilding using nickel cadmium, no longer supporting the rebuild of Original Equipment Manufacturer (OEM) nickel cadmium battery products. Being the only Battery Assembler Worldwide that supports rebuilding battery packs, we understand that this will create a hardship on those invested in nickel cadmium products but we offer our Upgrade and great alternative.

Battery Analyzers

As for charging technology, Rathbone Broadcast Batteries has always focused our efforts not on sophisticated smart chargers for multiple battery cell chemistry's and designed to force the consumer into a monopoly, but on true analyzers that are upgradeable on the fly, interchangeable mounting systems, and applicable for many battery cell chemistries including Dry Cell Lead Acid, Nickel Cadmium, Nickel Metal Hydride, Rechargeable Lithium Ion, and future changes in those chemistry's as well as future battery cell technology. In 2007 we applied our knowledge to a partnership that is now the standard for security areas we cannot advertise.

We have always promoted recycling by promoting rebuilding your battery packs reusing the insulator washers and paper tubes insulators and re-welding the plastic cases back together.

Packing and Shipping

Rathbone Broadcast Batteries have never used Styrofoam containers for packaging or shipping.

1993: Ron L. Rathbone replaced paper mailers and promotional flyers with 3.5" Disk. We have run seven business card size magazine ads since that time and will run no more.

Later in 1993: Ron L. Rathbone went to the Internet and stopped generating 3.5" Disk, flyers and mailers by 100%..

2007: Ron L. Rathbone began generating PDF files of sales orders, invoices, and shipping labels and using email rather than a printer so that the client has his/her paperwork in a PDF file on his/her computer instead of a dead tree, paper, and toner.

Basic Recycling

Rathbone Broadcast Batteries has always recycled aluminum cans, brochures, cardboard, computer equipment, glass, light bulbs, newspapers, plastic bottles, and a never ending list in a throw away society. Being "Environmentally Conscious" and "Please Recycle" have always been on our products, containers, all the way back to the days of rubber stamps.

Energy Conservation

Rathbone Broadcast Batteries is now in our replacement building. We do not own the building but are working towards making it a historical site and watching for grant money to make the facility green. At the moment it is definitely not energy efficient in any way but it is over 70 years old and sits on the original Stokleys Canning Company site and just a few miles from the original Bushes Canning company site.

RoHS Compliance:

In-house rebuilding and new assembly have been 100% compliant since 2005. Rathbone Broadcast Batteries continues to strive for 100% compliance in product manufactured for us outside our facility.

Battery Cell Recycling: Rathbone Broadcast Batteries has a PDF on this that has been on our web site for years as well as an html file on our main web site: **In 2008 Rathbone announced:**

[First, Our Position On Nickel Cadmium Batteries 1.pdf](#)

***Nickel Cadmium** battery cells are environmentally unfriendly. **Thanks to International Environmental Concerns and the good laws of other countries**, our battery cell manufacturers have already started to phase nickel cadmium from their manufacturing lines. Panasonic did so four years ago. You cannot use nickel cadmium battery cells and be green or promote yourself as environmentally friendly.

Rathbone Broadcast Batteries is an Environmentally Conscious Company striving to stay Green always. Having our own line of lithium ion broadcast battery packs, Rathbone Broadcast Batteries has phased out battery assembly and also battery rebuilding using nickel cadmium, no longer supporting the rebuild of Original Equipment Manufacturer (OEM) nickel cadmium battery products. Being the only Battery Assembler Worldwide that supports rebuilding battery packs, we understand this will create a hardship on those invested in nickel cadmium products but we offer our Upgrade and great alternative.

A contact for recycling all your battery packs:

Since we no longer rebuild or do new assembly with nickel cadmium battery cells below is a contact for recycling all your nickel cadmium, nickel metal hydride, and lithium ion battery packs. We are NOT affiliated with any recycle contact. For those with minimal quantities of nickel cadmium battery packs they can be dropped off at any Home Depot, Lowes, Sears, etc.

Gary Casola
Metal Conversion Technologies, LLC
1 East Porter St.
P.O. Box 1026
Cartersville, GA 30120
678-721-0022 Phone
678-721-0266 FAX
gary@metalconversion.com

Place a note in your box letting them know you were referred to them by Rathbone..

Sincerely,

Ron L. Rathbone
Rathbone Broadcast Batteries, LLC.
sales@rathbonebroadcastbatteries.com